

COMING SOON...

Going Places Sweepstakes

Go With Us And Win!



When your members are going places, isn't it nice to know they can still use your Credit Union to make transactions? That's possible because your Credit Union is a part of Florida Credit Union Shared Service Centers.

To help promote the valuable benefits of Shared Services to your members, we are pleased to announce a special **"GOING PLACES SWEEPSTAKES!"** during June and July this year. We know you will be excited to participate in this promotion. It will increase the visibility of Shared Service Centers to credit unions everywhere in Florida. The sweepstakes will help make them aware that they can transact business at more than 250 branches in Florida and more than 3,600 across the country.

One or more of your members could be winners in the sweepstakes just by visiting one of the convenient shared branches anywhere in **Florida**. Prizes include:

- **GRAND PRIZE: Four Day Cruise for two (\$2,000 value)**
- **FIRST PLACE: \$750 Travel Voucher**
- **SECOND PLACE: \$500 Travel Voucher**
- **Multiple drawings will be held for prizes including GPS Systems, Gift Cards, and more**

It's easy for your members to enter. All they have to do is visit a **Florida Service Center/Shared Branch** during June and July. The more transactions your member completes, the more chances they have to win. However, a transaction is not required provided they submit an official entry form.

Credit Union employees can be winners too!! \$500 will be awarded to the branch and \$300 to the teller completing the GRAND PRIZE transaction. \$200 will be awarded to the teller completing the FIRST PLACE transaction, and \$100 to the teller completing the SECOND PLACE transaction. All tellers will be entered for random prize drawings throughout the sweepstakes.

The best part is that it doesn't cost your Credit Union a thing for the basic marketing kit which you'll be receiving by the end of May. Outlets will be sent promotional materials including a large poster, 4 small posters, 5 tent signs, and 2,000 flyers/inserts. A sample newsletter article will also be available.

Official Sweepstakes Rules, Member Eligibility & Release Form, Member Official Entry Form, and the sample newsletter article are available on line at **www.cuscf.com**.

Thank you for your participation in the Going Places Sweepstakes!



Questions? Contact:

www.cuscf.com

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